



**The Grit
Institute**



Enterprise Level Leader Facilitation

Increases in:

1. Employee retention,
2. Employee development,
3. Employee engagement and
4. Employee performance



TRAINING
24%

*Training alone increases
productivity by 22.4%*



COACHING
88%

*Ongoing coaching results
in productivity gains of 88%*

In a case study with a Fortune 50
company, adding coaching to training
resulted in **6 times** the learning,
for an ROI of 17x

Going for Grit, Enterprise Level Exclusive access to:

- Six-week self-paced course, with suggested organizational structure Guide for trainers and leaders
- Power point support for leaders
- Unique online portal
- Private online community, and weekly opportunities to interact online with Shannon
- Employee surveys administered beginning and end of course
- Suggested application framework developed with company leadership



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Going for Grit Enterprise Level

Pricing alternatives:

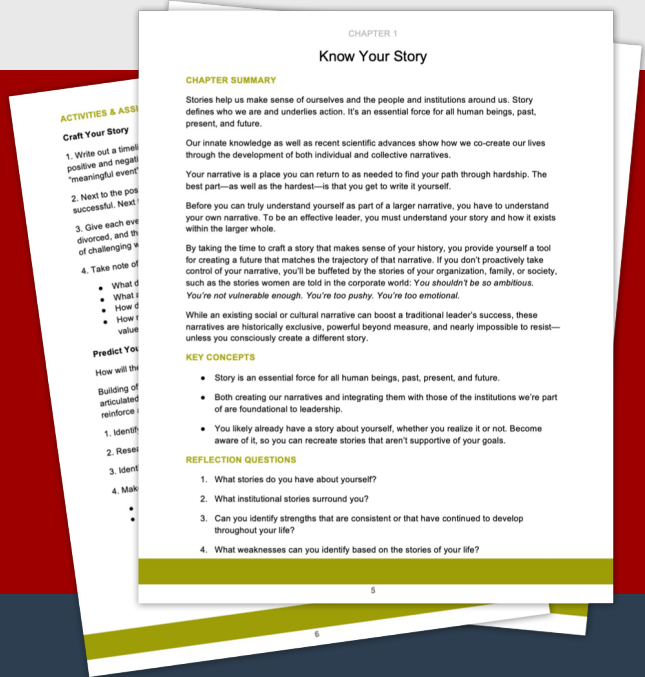
1. \$479/employee
2. License: \$50,000 year up to 150 employees



“By far the highlight of our meeting. Everyone loved her. 100% NPS for Shannon’s training—world class!”

*Amber Zable
Senior Marketing Manager, Intuit*








Leader Guide Example

Learning Portal Example

Course Introduction

Welcome to Going for Grit
Welcome to Going for Grit! I'm so glad you've joined me, and I can't wait to journey with you thr...

About Your Instructor
Shannon Huffman Polson spent 8 years as an attack aviation pilot and leader, one of the first wom...

Outline and Objectives
There are three parts to Going for Grit: Commit, Learn and then Launch! You can begin by downloa...

✓

✓


✓



Going for Grit

13 of 13 Lessons Completed



Instructor



Shannon Huffman Polson
CEO and Founder of the Grit Institute

Shannon Huffman Polson is an author, a speaker and one of the first women to fly the Apache helicopter in the U.S. Army, as well as a veteran of the corporate world. She brings experience as both leader and storyteller to organizations around the world with a focus on leadership and grit, believing that grit is innate to every single one of us.

COMMIT

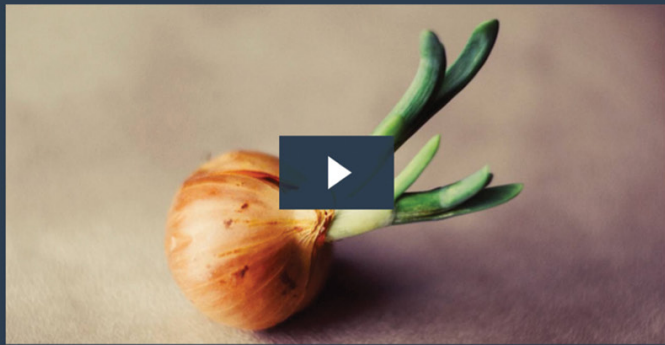



OWN YOUR STORY
Commitment is the first precept if you want to make leadership and grit foundational to ...

DRILL DOWN TO CORE PURPOSE
Many of us have heard of asking "why?" to get to our purpose -- but oftentimes that inquiry doesn...

✓

✓



▶ 4:18 ◀

COMMIT 3 Lessons

OWN YOUR STORY ✓

DRILL DOWN TO CORE PURPOSE ✓

BUILD YOUR TEAM ✓

[Next Category](#)

DRILL DOWN TO CORE PURPOSE

COMMIT

Downloads

Worksheet: Core Purpose Exercise 1